

Affinium

Training Programs in Best-Practice PowerPoint Communication

Program overview and options

2020

CONFIDENTIAL

Introduction to Affenium and our training programs

Executive summary

- Affenium is a professional network for alumni of the global top-tier management consulting firms, founded and lead by a group of alumni
- Affenium has developed comprehensive training programs in problem solving, communication and PowerPoint presentations, based on the principles applied by the top-tier consulting firms
- Affenium offers the training programs to Affenium members and their organizations, and to select other organizations based on references from Affenium members
- The training programs have been conducted for executives, managers and staff of multiple Scandinavian, European and international companies, with a very high level of success and client satisfaction
- Feedback on both content, execution and business relevance of the training programs has been overwhelmingly positive. Participants gain both conceptual and practical skills which are applicable across any line of work and at any level of seniority
- All facilitators are alumni of the top-tier consulting firms and active practitioners of the principles taught in the programs. They have extensive experience from consulting, corporate management roles and executive positions in startups, and significant teaching experience
- This presentation outlines the concept, contents, facilitator background and pricing details of the Affenium's training programs in "Best-practice PowerPoint Communication"

This introduction

1. Program rationale
2. Content and learning objectives
3. Key learning principles
4. Supporting tools and services
5. Program models
6. Retention and application of learning
7. Examples of facilitators
8. Models and pricing
9. Backup on Affenium

1. Rationale for the training program in “Best-practice PowerPoint Communication”



Situation

For almost **all professionals** today – both managers and specialists – PowerPoint is the **most widely used format** for internal and external communication and reporting



Complication

However, many of us do **not realize** the full potential of **clear, simple and convincing communication** via PowerPoint:

- We spend **long and frustrating hours** making slides in PowerPoint, yet find it difficult to **get our message across**
- Recipients often feel **overwhelmed** by slides and information, and **struggle to understand the message**
- Presentations are often seen as **dull** or **not compliant** with corporate visual identities



Resolution

The Affenium training program in “Best-Practice PowerPoint Communication” **strengthens skills and tools** for creating PowerPoint presentations:

- **Significantly less time spent** in preparing PowerPoint presentations (personal and organisational efficiency)
- **Higher success** in getting audiences to understand, accept and follow recommendations
- **Clearer, shorter and more focused** communication (“to the point” and less misunderstandings)
- **More professional-looking** and unified visual identity

2. The training focuses on direct hands-on learning, and immediate application to own “real life” cases

Key learning principles

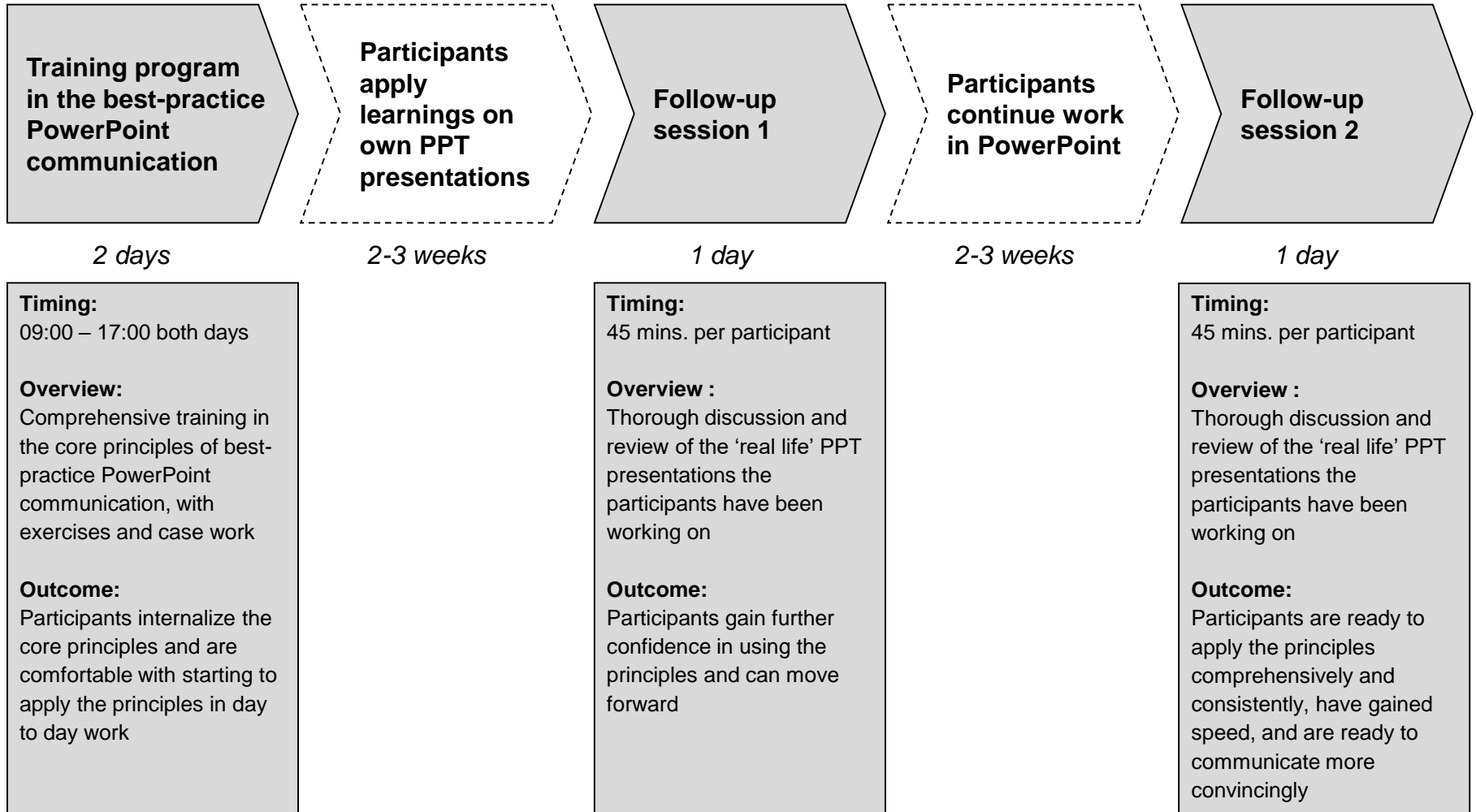
- Highly interactive training with strong focus on dialogue and exercises
- Individual and group-based hands-on exercises, with each participant bringing own computer to work with
- Immediate application of learning to “real life”: Each participants brings own PowerPoint files to work on, with lots of direct facilitator coaching and feedback
- Training at the same level and quality as at the top-tier management consulting firms
- Facilitators are former consultants with senior management experience and deep hands-on experience in problem solving
- Extensive use of real-life examples
- Maximum 12 participants per class to ensure full and individual attention from facilitators

3. The programs are offered as “company-specific” or “open” programs

	Company programs	Open programs
Description	<ul style="list-style-type: none"> Company-hosted program with only internal participants 	<ul style="list-style-type: none"> Affenyum-hosted program with participants from multiple companies
Typical audience	<ul style="list-style-type: none"> Companies with sufficient participants to run full program in-house Companies who want to leverage the program as part of talent development programs, for team building, etc. 	<ul style="list-style-type: none"> Companies with only a few participants at a time Companies which want participants to meet and interact with professionals from other companies
Recommended program flow*	<ul style="list-style-type: none"> 2-day course on full methodology 1-2 follow-up days of coaching and feedback (1-2 months later) 	<ul style="list-style-type: none"> 2-day course on full methodology No follow-up days (not practical for open course)
Number of participants	<ul style="list-style-type: none"> No minimum (but at least 6 recommended) Max. 12 	<ul style="list-style-type: none"> Min. 6 to run program, but no minimum per company Max. 12
Logistics	<ul style="list-style-type: none"> Client company organizes venue, lunch etc. 	<ul style="list-style-type: none"> Affenyum organizes venue, lunch, etc. (incl. in course fee)

* For “Company courses” other course flows can be designed upon request

4. “Company programs” have 1-2 follow-up days to optimize learning and retention



5. The facilitators have experience from top-tier consulting, corporate management roles, and startups EXAMPLES



Martin Overgaard Jensen

2015-present

Co-Founder and Managing Director at Affenium

- Professional network and service provider for alumni of the top-tier management consulting firms

2010-14

Deputy Director of Operations at Rail Net Denmark

- Deputy Director of Traffic Operations (600 staff) and Head of Traffic Planning (60 staff) at the Danish national railway infrastructure manager

2005-09

Engagement Manager at McKinsey & Company

- Management consultant and project manager on multiple strategy, finance and operations projects across sectors and industries in Europe and the US
- Lead on training courses in problem solving and strategy, both internally in McKinsey and externally for clients
- PhD (Electrical & Computer Engineering), U of Alberta, Canada
- BSc (Applied Physics), Technical University of Denmark
- Sergeant of the Danish Army



Morten Stilling

2018-present

Founder and Owner at SPOT Solutions, Construction Academy, and ICS Security Solutions

- Consulting firms helping clients digitalize and supporting societies protect critical infrastructure against cyberthreats

2014-18

Chief Digitalization Officer at Ørsted

- Progression of roles at offshore wind leader Ørsted, finally serving as CDO, driving digitalization process across build and operate businesses while strengthening cybersecurity systems and practices

2011-14

Senior Category Manager at AP Møller Mærsk Group

- Strategic procurement of technical equipment for oil & gas

2008-10

Management Consultant at McKinsey & Company

- Strategy and change management in high tech and energy
- PhD (Computational Quantum Physics), U of Copenhagen
- MSc (Applied Physics), SDU and DTU, Denmark

6. The programs are designed to fit the needs for both small and large numbers of participants

EUR

Program	Rec. duration (days)	Max. participants	Open programs	Company programs	Effective daily program fee per participant	Cost effectiveness
			Fee per participant	Day rate (regardless of no. of participants)		
Company program	2-day training + 2 follow-up days	12	N/A	7.300	600 (assuming max. participants)	Best for 6 or more participants
Open program	2-day training + no follow-up	12	3.200	N/A	1.300 (assuming 20% discount applied)	Best for 5 or less participants

20% discount if 3 or more from same company join the same open program

Comments and terms

- All fees in EUR excl. VAT (where applicable)